



39th Annual Scholarship Awards Dinner and Gala Sponsorship Opportunities
September 30, 2020 via Zoom

SPONSORSHIP LEVEL DESCRIPTIONS

DIAMOND SPONSOR – \$6,000

Tax-deductible scholarship donation in your company's name in the amount of \$5,000, which will be awarded to one or more students and/or will serve to fund our Scholarship Endowment; Recognition throughout the event and opportunity to submit 1-minute virtual video during the Gala; Display of your sponsorship level and company name during the Gala; Full page, color advertisement prominently placed in our digital journal, which will be displayed on our website for at least one year; Recognition of sponsorship status and company logo on all Gala advertising materials; save-the-date emails, invitation emails, press releases, and any signage; An opportunity to distribute company promotional materials virtually to the HBA-NJ's membership; Link to your website on the HBA-NJ website at www.njhba.org for one full year; 20 virtual Gala tickets.

PLATINUM SPONSOR – \$4,000

Tax-deductible scholarship donation in your company's name in the amount of \$3,000, which will be awarded to one or more students and/or will serve to fund our Scholarship Endowment; Recognition throughout the event and opportunity to submit a 45-second virtual video during the Gala; Display of your sponsorship level and company name during the Gala; Full page, color advertisement prominently placed in our digital journal, which will be displayed on our website for at least one year; Recognition of sponsorship status and company logo on all Gala advertising materials; save-the-date emails, invitation emails, press releases, and any signage; An opportunity to distribute company promotional materials virtually to the HBA-NJ's membership; Link to your website on the HBA-NJ website at www.njhba.org for one full year; 15 virtual Gala tickets.

GOLD SPONSOR – \$2,000

Tax-deductible scholarship donation in your company's name in the amount of \$1,500, which will be awarded to a student and/or will serve to fund our Scholarship Endowment; Recognition throughout the event and opportunity to submit a 30-second virtual video during the Gala; Display of your sponsorship level and company name during the Gala; Full page, color advertisement prominently placed in our digital journal, which will be displayed on our website for at least one year; Recognition of sponsorship status and company logo on all Gala advertising materials; save-the-date emails, invitation emails, press releases, and any signage; An opportunity to distribute company promotional materials virtually to the HBA-NJ's membership; Link to your website on the HBA-NJ website at www.njhba.org for one full year; 10 virtual Gala tickets.

SILVER SPONSOR – \$1,000

Recognition throughout the event; Display of your sponsorship level and company name during the Gala; Full page, color advertisement prominently placed in our digital journal, which will be displayed on our website for at least one year; Recognition of sponsorship status and company logo on all Gala advertising materials; save-the-date emails, invitation emails, press releases, and any signage; An opportunity to distribute company promotional materials virtually to the HBA-NJ's membership; Link to your website on the HBA-NJ website at www.njhba.org for one full year; 5 virtual Gala tickets.

INDIVIDUAL TICKETS

Free – Law School Students

\$50.00 – HBA-NJ Members

\$75.00 – Non-HBA-NJ Members

* Each registration will automatically enter you for a chance to win an HBA-NJ gift item.

COMMEMORATIVE DIGITAL JOURNAL ADVERTISING

Full page - \$750

Half page - \$500

Quarter page - \$250

***The Hispanic Bar Association of New Jersey's
39th Annual Scholarship Awards Dinner and Gala Sponsorship Pledge Form***

I would like to become a sponsor of the HBA-NJ's 39th Annual Scholarship Awards Dinner and Gala on September 30, 2020, which is being held virtually via Zoom, and hereby make the following sponsorship pledge commitment:

Contact Name/Title/Organization _____

Name(s) exactly as you wish it to appear on printed materials _____

Address _____

City _____

State _____

Zip _____

Business/Home/Cell Phone (please indicate) _____

Email _____

Sponsorship Pledge Opportunities

Diamond Sponsor (\$6,000)

Platinum Sponsor (\$4,000)

Gold Sponsor (\$2,000)

Silver Sponsor (\$1,000)

Commemorative Digital Journal Advertising

Full page - \$750

Half page - \$500

Quarter page - \$250

All ads should be CMYK and no less than 300 dpi at actual size of ad, and in color. Font should not be smaller than 12 points. Full Bleed page ads should be portrait format at 8.5" (width) x 11" (height). Half page ads should be landscape format at 7.5" (width) x 4.75" (height). Quarter page ads should be portrait format at 3.65" (width) x 4.75" (height). If you are a sponsor, please provide logos in high resolution - eps format.

Individual Tickets

HBA-NJ Member (Active/Paid Members Only) - \$50 x _____ Tickets = \$ _____

Non-Members - \$75 x _____ Tickets = \$ _____

Student Rate – Free; School & Anticipated Graduation Year _____

I/We cannot sponsor or attend the Gala, but please accept my/our supporting pledge in the amount of \$ _____, for use by the HBA-NJ in any manner deemed appropriate in support of its scholarships, funding of the Scholarship Endowment, programming and/or its general mission.

PAYMENT METHODS

Please return this form to HBA-NJ Treasurer Jose Calves at jcalves@parkermccay.com and HBA-NJ President Melinda Colón Cox at melinda.cox@piblaw.com or to the address provided below. For your convenience, tickets may be purchased online at: www.njhba.org. If you prefer to pay by check for tickets or wish to submit a sponsorship payment, kindly make your check payable to the "Hispanic Bar Association of New Jersey" and mail, together with a copy of this form, to: Hispanic Bar Association of New Jersey, PO Box 25562, NJ 07101. If you prefer to pay by credit card, please contact Kathy Oviedo at koviedo@reedsmith.com or visit the HBA-NJ website www.njhba.org. For questions regarding sponsorships, please contact HBA-NJ President Melinda Colón Cox at melinda.cox@piblaw.com or (908) 333-6214.